

The pitch patterns in *Crazy Ones*

*If you've taken the above exercises seriously, you should have no problem articulating speech units 2 to 6 in Apple's **Crazy Ones** ad. (Speech unit 1 might still be tricky, since it uses a pitch pattern that we haven't covered yet.)*

So let's practice units 2-6.

~~speech unit 1~~

speech unit 2

speech unit 3

speech unit 4

speech unit 5

speech unit 6

Speech unit 2



the misfits

the middle

the mission

the midpoint
the midwife
the misfits
the milkman
the mirror
the mismatch
the mix-up
the misfits

Speech unit 3



the rebels
the rest room
the rescue
the record
the rental
the rebels
the red one
the redhead
the recluse
the redwood
the rebels

Speech unit 4



the troublemakers

the training methods

the treatment options

the trade agreement

the tractor driver

the troublemakers

the trophy cabinet

the transfer student

the trial lawyers

the trademark rights

the troublemakers

Speech unit 5

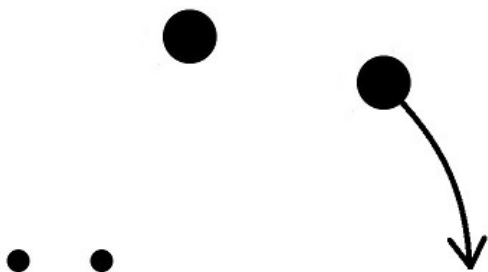


the round pegs

the right pace

a real pain
the red paint
It's Ron Paige.
the round pegs
the wrong part
a rare plant
the root path
a rich prize
the round pegs

Speech unit 6



in the square holes
with a skilled hand
in the school's halls
with a silk hat
It was Scott Holmes.
in the square holes
It went sky-high.
had to scoot home
had to scrub hard
It was Sam Hughes.
in the square holes